



Fairtrade Quiz

1. Which Fairtrade product is the most popular?
2. For a product to be called Fairtrade, what percentage of its ingredients must be Fairtrade?
3. What Colours are used in the Fairtrade logo?
4. What price can Fairtrade farmers get for their goods?
5. List five Fairtrade products you can buy at a supermarket.
6. Before Fairtrade, how did buyers get the farmers to sell at a low price?
7. What did the Rochdale pioneers do?
8. Name two of the Co-op Midcounties values.
9. What did shopkeepers used to put in flour?
10. In 1994 there were only three Fairtrade products, what were they?
11. Name three Fairtrade products you can drink.
12. Where does cotton come from? a. A flower, b. A tree c. A cotton worm d. A vine
13. In Fairtrade fortnight in 2009 a world record was set for the number of bananas eaten. How many do you think they ate? a. 240,015 b. 563 c. 10,350 d. 470,001