

Fairtrade Quiz answers

1. Which Fairtrade product is the most popular?

Bananas

2. For a product to be called Fairtrade, what percentage of its ingredients must be Fairtrade?

50%

3. What Colours are used in the Fairtrade logo?

Blue, Green, Black and white.

4. What price can Fairtrade farmers get for their goods?

At least the minimum cost.

5. List five Fairtrade products you can buy at a supermarket.

6. Before Fairtrade, how did buyers get the farmers to sell at a low price?

They closed their shops until the Farmers were desperate.

7. What did the Rochdale pioneers do?

Opened the first co-operative

8. Name two of the Co-op Midcounties values.

Democracy, Openness, Equality, Social responsibility.

9. What did shopkeepers used to put in flour?

Chalk

10. In 1994 there were only three Fairtrade products, what were they?

Tea, Coffee and Chocolate

11. Name three Fairtrade products you can drink.

Tea Coffee, Smoothies, Hot Chocolate, wine, beer, Juice, cola.

12. Where does cotton come from? **a.** A flower **b.** A tree **c.** A cotton worm **d.** A vine

Flower

13. In Fairtrade fortnight in 2009 a world record was set for the number of bananas eaten.

How many do you think they ate? **a.** 240,015 **b.** 563 **c.** 10,350 **d.** 470,001

d. 470,001